



Media Release

Johannesburg, 4 February 2022

Closing the equity care gap: What patients need to consider this World Cancer Day

When patients receive their cancer diagnosis, they often experience common feelings such as fear, sadness, a loss of control and hope. These feelings are further exacerbated by barriers that have the potential to rob a patient's quality of life and integrity, thereby hinging on their chance to an improved disease outcome that patients have to face to access timely and comprehensive treatment and support.

World Cancer Day, on 04 February 2022, will bring these issues to the fore under this year's theme of 'Close the Care Gap'. The three-year campaign aims to recognize and address the barriers that exist for thousands of individuals around the world in accessing the care they require¹.

"When someone finds out that they have cancer, or the cancer has come back, it can be incredibly confusing and overwhelming to the individual and the family, and at times the community at large. As there are many factors to consider, people may not know what questions to ask their doctors to ensure that they receive timely and comprehensive treatment, in the spirit of Universal Healthcare. Receiving the correct information from doctors is quite important as it can mean life or death for the patient, if they receive the incorrect diagnosis and treatment options." says Dr Kgothatso Motumi, Market Access and Public Policy Head, Roche Pharmaceuticals.

In light of this, Dr Motumi from Roche Pharmaceuticals, the world's leading healthcare company with truly differentiated medicines in oncology, discusses what questions patients need to ask about accessing cancer treatment from their doctors.

- **Can I receive an advanced care plan to enable one to plan their life and that of their families?** A diagnosis of cancer might affect almost all facets of one's life, from their mental status, ability to work and earn, anticipated morbidity from the disease or the treatment given, spiritual, family and social interactions. This is important for both the treating physician to understand the patient's needs and wishes, and allows the patient to make decisions throughout the course of the disease, depending on the aim of treatment.
- **Where can I access more information and support with managing the disease?** This question is important as it helps the patient gain more information about the disease, apart from the information they would receive from their doctor.
- **What effects will this treatment have on my body?** This question is significant so that the patient knows what to expect once they start treatment.
- **How can I mentally, physically, and emotionally prepare for diagnosis and treatment?** By asking this question, patients can be given advice on the steps to take in order to be prepared for, such as having counselling to help with preparing emotionally.

¹ <https://www.uicc.org/news/world-cancer-day%E2%80%99s-new-three-year-%E2%80%9Cclose-care-gap%E2%80%9D-campaign-kicks>



The common barriers patients often come across when accessing equitable treatment include income, education, geographical location, discrimination based on ethnicity, race, gender, sexual orientation, age, disability, and a patient's lifestyle.

The equity gap and the subsequent barriers patients often face can be addressed by²:

- Educating the public about cancer prevention
- Equipping healthcare professionals with skills and knowledge including about how inequity influences cancer care
- Strengthening primary health care delivered in communities
- Addressing through policy and programmes some of the social and economic factors that can negatively affect people's health
- Increasing the resources – meaning both money and people – dedicated to cancer research, and tracking the burden of cancer nationally to shape our investments more effectively

“Cancer is not a death sentence; it is treatable and manageable. This is not an illness that people should ignore as many are suffering from it every day. We need to stand together and close the care gap in order for everyone living with cancer to have equal cancer care. It is important to identify and address the barriers that exist for many people in accessing the care they need. It is the importance of World Cancer Day, to remind them that they are not alone,” says Dr Motumi Roche

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About Roche:

With a uniquely broad spectrum of innovative solutions, Roche is a leading healthcare company that has for over 100 years been active in the discovery, development, manufacture, and marketing of healthcare solutions. Our products and services address prevention, diagnosis, and treatment of diseases, thus enhancing well-being and quality of life.

Headquartered in Basel Switzerland, Roche employs over 85 000 people globally and sells its products in over 150 countries. Our multinational presence reinforces our ability to offer our healthcare solutions worldwide and to anticipate needs in all regions of the world. Roche South Africa employs over 400 people within the pharmaceutical and diagnostics divisions. We are committed to maintaining high ethical standards in our business dealings and in our efforts to protect the environment.

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² <https://www.worldcancerday.org/close-care-gap>